

## Journalism Course Schedule

- This semester, we will meet approximately 46 times (with finals included).
- Our course is split up into three-class segments.
  - At the end of each segment, you will be expected to produce at least one product.
    - All articles will include a Rough Draft and Peermark score (HW scores).
- It is *YOUR* responsibility to keep up with due dates, they will be listed on Google Classroom and/or the board on a daily basis.

<b>3 class segment</b>	<b>Goals of the segment and products due</b> (HW): Homework Score (A): Article/Project Score
<b>Segment 1</b>	<b>Goals:</b> Identify Journalistic Site Topic, Analyze Audience Impact, Utilize AP News Style. Identify school blog groups. <b>Products Due:</b> Topic Proposal (HW), School Blog Groups and Article Idea (HW), AP Style Article (A)
<b>Segment 2</b>	<b>Goals:</b> Utilize Web/Article Design, Write AP “Quick Hit” Style Articles <b>Products Due:</b> Blog Design(HW grade), Article Designed for Web (HW), Quick Hit article (A), School Blog Groups Article (A).
<b>Segment 3</b>	<b>Goals:</b> Perfect Web Design, Utilize Interviews in AP Style Articles <b>Products Due:</b> Blog Critiques (A), QH Article Format (HW), Interview Questions (HW), Transcript (HW), AP Article with Interview (A), QH Article on Blog (HW), School Blog Topics (HW)
<b>Segment 4</b>	<b>Goals:</b> Write Targeted School Site Article, Analyze how television newsrooms work (Film), How to utilize social media and advertising to promote content. <b>Products Due:</b> School Blog Article INDIVIDUAL (A), QH Article on Blog (HW), EXTRA CREDIT Blog Promotion Activity
<b>Segment 5</b>	<b>Goals:</b> Communicate with peer editors on School Blog Articles, Avoiding Journalistic Ethics Problems (Film/project) <b>Products Due:</b> School Blog Article Approved (HW), Journalistic Ethics Project (A), Blog Design Check (HW), School Blog Groups Article (A).
<b>Segment 6</b>	<b>Goals:</b> Write Opinion/Editorial Articles <b>Products Due:</b> Op-Ed Article (A), QH Article on Site (HW), School Blog Groups Article (A)
<b>Segment 7</b>	<b>Goals:</b> Write guest blog articles, communicating with peer editor <b>Products Due:</b> Guest Blog Article (A), QH Article on Site (HW), School Blog Groups Article (A)
<b>Segment 8</b>	<b>Goals:</b> Analyze Investigative Journalism (Film Study) <b>Products Due:</b> Pre-Viewing Questions (HW), QH Article on Site (HW), School Blog Groups Article (A)
<b>Segment 9</b>	<b>Goals:</b> Write Review Articles, Continue Film Study <b>Products Due:</b> Review Article (A), QH Article on Blog (HW), School Blog Groups Article (A)
<b>Segment 11</b>	<b>Goals:</b> Critique Blog Products/Determine whether/where blogs will continue. <b>Products Due:</b> School Blog Groups Article (A), Blog Critique (A), QH Article (HW)
<b>Segment 12</b>	<b>Goals:</b> Write Targeted School Site Article, Continue Film Study <b>Products Due:</b> School Blog Groups Article (A), QH Article on Blog (HW)

## Journalism—Mr. Martin

<b>3 class segment</b>	<b>Goals of the segment and products due</b> (HW): Homework Score (A): Article/Project Score
<b>Segment 13</b>	<b>Catch-up Week</b> (if all caught up, Free Choice Article for Blog)
<b>Segment 14</b>	<b>Catch-up Week</b>
<b>Segment 15</b>	<b>Goals:</b> Make decision/final reflection on your site, Research a job using skills learned. <b>Products Due:</b> Final Blog Post (A), Jobs in Journalism Presentation (Final)