

Due Date:

Name:

Date:

Class/Period:

Journalism—Mr. Martin

### Jobs in Journalism Project

**Purpose:** To research, analyze, and present how the skills used in journalistic writing/creating can be used and coveted in other fields.

**What you will do:** 1. *Reflect:* What skills do we learn in class this semester? What do all good journalists do?

2. *Analyze the following question:* What other career fields utilize or covet similar skills? Use resources (career guides, guidance department, online searches, etc.) to help you.

3. *Brainstorm/research:* What journalistic skills are utilized in your chosen field and how they are utilized.

4. *Interview:* Interview someone (you may know this person, you may need to ask for interviews by telephone/email) from this specific field (you may know this person, you may need to ask for interviews by telephone/email), asking them about their daily responsibilities and the utilization of the skills discussed in Step 3.

5. *Create:* An auidial/visual presentation spanning 5-8 minutes. In this presentation, you must cover: The chosen field, how journalistic skills are utilized, what you found in your interview/research (use quotes).

6. *Present:* You will present this information to your classmates in an engaging and compelling fashion. Sign-ups will occur so you know the order in which you will present.

### Rubric

	4 points	3	2	1
<b>Process Checks</b>	Student completed all check-ins leading up to final assignment due date completely and all time.	1 missing or 1 turned in late/incomplete.	2-3 missing or turned in late/incomplete.	4+ missing or turned in late/incomplete.
<b>Interview</b>	Interview completed with audio (if in person or telephone) and typed transcript. Embedded with purpose into presentation.	Interview completed, but not complete transcripts. Embedded with some purpose.	Interview complete, but not embedded with any direct purpose.	Interview incomplete.
<b>Visual</b>	Visual shows care, incorporates mini-lessons on the creation of professional and compelling visuals.	Visual mostly shows care, incorporates most mini-lessons on the creation of professional and compelling visuals.	Visual shows some care, incorporates some mini-lessons on the creation of professional and compelling visuals.	Visual shows minimal care, does not incorporate mini-lessons on the creation of professional and compelling visuals.
<b>Presentation</b>	Presentation compelling, within the time frame, gives solid and interesting information, and gives personal anecdotes/conversations when applicable.	Missed one criteria	Missed two criteria	Missed three or more criteria.
<b>Deadline</b>	Student prepared and ready to present on scheduled date/time.			Student not prepared and read to present on scheduled date/time.

Final x5:

/100

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Final x5: /100