

Due Date:

Name:

Date:

Class/Period:

Journalism—Mr. Martin

**When The News is in The News—Journalistic Ethics Project**

**Purpose:** As a journalist, it is your job to accurately and ethically inform and entertain readers. However, sometimes these rules have grey-area. Breaking the journalistic code of ethics can not only mean alienating your readers, but losing your job, being blacklisted, or getting in trouble with the law. Here we will try to avoid these problems by looking at past ethics cases.

**Directions:** 1. Choose a journalistic ethics case and summarize the case in your own words. (Due: )

2. Create a 5-8 minute audial/visual presentation on your chosen case outlining the following:

- a. Your case in detail (5 W’s and the H must be covered using source material quotes).
- b. An analysis of why this case is a problem for the journalist, his/her readers, and the journalism field.
- c. Your ideas for how this problem could be avoided in practical terms.

|                       | 4 points   | 3  | 2  | 1  |
|-----------------------|--|--|--|--|
| <b>Process Checks</b> | Student completed all check-ins leading up to final assignment due date completely and all time.   | 1 missing or 1 turned in late/incomplete.  | 2-3 missing or turned in late/incomplete.  | 4+ missing or turned in late/incomplete.   |
| <b>Case Summary</b>   | Case summary completed with:<br>-Detail<br>-5 W’s and the H<br>-Coherently organized   | Missed one criteria  | Missed two criteria  | Missed three or more criteria.   |
| <b>Visual</b>         | Visual shows care, incorporates mini-lessons on the creation of professional and compelling visuals.   | Visual mostly shows care, incorporates most mini-lessons on the creation of professional and compelling visuals. | Visual shows some care, incorporates some mini-lessons on the creation of professional and compelling visuals. | Visual shows minimal care, does not incorporate mini-lessons on the creation of professional and compelling visuals. |
| <b>Presentation</b>   | Presentation compelling, within the time frame, gives solid and interesting information, and gives personal anecdotes/conversations when applicable. | Missed one criteria  | Missed two criteria  | Missed three or more criteria.   |
| <b>Deadline</b>       | Student prepared and ready to present on scheduled date/time.  |  |  | Student not prepared and read to present on scheduled date/time.   |

**Final Score x5: /100**

**Days Late: x10**