

MAJOR TO CAREER GUIDE

Journalism and Media Studies

Greenspun College of Urban Affairs

Mission of the Greenspun College of Urban Affairs

The Greenspun College of Urban Affairs is dedicated to your personal and academic development, the advancement of our disciplines, and the improvement of public policy and professional practices.

Our programs emphasize improvement of the quality of urban life by preparing you for professional practice through interdisciplinary learning, service, and scholarship founded on active collaboration among you, our faculty, professionals, and community members.

Visit this site for more information:
<http://urbanaffairs.unlv.edu/>

About Journalism and Media Studies

The Hank Greenspun School of Journalism and Media is a media unit within the Greenspun College of Urban Affairs. The School is committed to the proposition that enhancing society requires an innovative, interdisciplinary, and rigorous understanding of communication media.

Our mission is to prepare students to become thoughtful scholars and researchers and effective professionals in broadcast and print journalism, integrated marketing communication, public relations, and media studies. Faculty engage students in a supportive environment of scholarship and service, stressing theoretical and practical knowledge, critical thinking and social responsibility. The Hank Greenspun School of Journalism and Media Studies offers a Bachelor of Arts and Master of Arts degree.

UNLV Academic Advising for Journalism and Media Studies Majors:

Academic Advisors who are eager to meet with students about their academic goals and to assist in constructing a plan for graduation. Advisors can also help students understand how their experiences at UNLV can lead to a career in their desired field.

Greenspun College of Urban Affairs Advising Center
Phone: 702-895-1009

Campus Location: GUA 4th Floor - North Wing
<http://urbanaffairs.unlv.edu/advising/>

Journalism and Media Studies Career Options

- Managing Editor
- Public Relations Manager
- Copy Writer
- TV Anchor
- Foreign News Correspondent
- TV News/Investigative Newspaper Reporter
- News Blogger/Columnist
- Freelance Writer
- Media Relations Specialist
- News Analyst

Graduate Certificate Program

The Hank Greenspun School of Journalism & Media Studies offers a graduate program of study leading to a Master of Arts degree. Courses of study are designed to engage research in diverse career arenas such as human resources, politics, advertising, education, public relations, broadcasting, and social services, as well as for students who aspire to continue their education in doctoral programs.

<http://journalism.unlv.edu/graduate.htm>

Professional Associations

Major professional associations dedicated to Journalism and Media Studies offer membership benefits such as news about the latest research and job offerings. Students are encouraged to get involved with these organizations early on!

American Society of Journalists and Authors:

www.asja.org/

National Association of Broadcasters:

www.nab.org/

Newspaper Association of America:

www.naa.org/

International Center for Journalists:

www.icfj.org/

<http://journalism.unlv.edu/>

Helpful Career Information



Visit the Career Occupational Handbook to learn more about a specific occupation:

<http://www.bls.gov/ooh/>

The OCH covers hundreds of occupations and describes: What They Do, Work Environment, How to Become One, Pay, and more. Each profile also includes BLS employment projections for the 2010–20 decade.

Career Exploration/Planning

FOCUS 2: UNLV's computerized assessment that profiles your interests, abilities, and values and helps you find a career that's right for you.

<http://hire.unlv.edu/careerAssessment.html>

Myers-Briggs Type Indicator (MBTI): Assessment designed to identify how you are energized, how you take in information, how you make decisions, and how you approach life.

<http://hire.unlv.edu/careerAssessmentMBTI.html>

Strong Interest Inventory: Generates an in-depth assessment of your interests among a broad range of occupations, work and leisure activities, and educational subjects.

<http://hire.unlv.edu/careerAssessmentStrong.html>

UNLV Career Services

Career Services encourages ALL UNLV students to take advantage of their services, which include:

- Assistance with developing a career plan and choosing a major
- Career counseling and guidance on building a RESUME
- Preparing for an interview, assistance with job searching and networking.

Phone: 702-895-3495

Campus Location: SSC-A 2nd Floor

<http://hire.unlv.edu/>

Internship Opportunities

UNLV CareerLink is a free, online recruiting system that helps students, alumni, and employers connect in a variety of ways.

Students can use CareerLink to search for: job and internship listings, on-campus recruiting interviews, employer information sessions, resume book database, & dates for career fairs.

<http://hire.unlv.edu/careerLink.html>

MEDIAN SALARIES BY DISCIPLINE 2010-2012

Career	Salary Range	Median Salary
Reporters, Correspondents, and Broadcast News Analysts	\$27,560-\$146,230	\$54,140
Film and Video Editors and Camera Operators	\$20,300-\$81,270	\$40,390
Public Relations Managers and Specialists	\$49,720-\$166,400	\$91,810
Producers and Directors	\$32,140-\$166,400	\$68,440

Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2012-13 Edition*, <http://www.bls.gov/ooh/>

UNLV | ACADEMIC ADVISING
Collaborate to Graduate